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BILANZ telecommunications rating: Orange is rated top mobile communications operator for the fourth time

Orange has received the best rating of all the mobile communications operators for the fourth time running in the annual telecommunications rating by the business magazine BILANZ. Over 1,100 managers from small and large companies rated all the operators on quality, innovation, price, flexibility and support. This score, which has been consistently positive over the last four years, is reflected in results: sales and the number of customers of Orange are still growing at an above-average rate.

For the seventh time, the business magazine BILANZ, together with an external independent partner, has conducted a survey of approximately 20,000 customers of Swiss telecommunications companies. Over 1,100 managers from the companies answered and assessed the operators. Orange came out on top for the fourth time in a row.

This year Orange attained 21.3 points (+0.4 points) and therefore improved its overall rating from previous years. What is particularly encouraging compared to previous years is the rating for the price category (from 3.4 to 4.2 points), in which Orange was seen as the leader by the companies questioned. A contributing factor to this is certainly the introduction of the attractive Optima Business or Group Unlimited price plan, with which employees of a company can call each other free of charge via mobile or on the company's fixed network. For the other categories – quality, innovation, flexibility and support – Orange maintained the ratings of previous years.

Overview of the BILANZ rating:

Mobile telephony 2006

| Ranking | Operator | Total points | Quality | Innovation | Price | Flexibility | Support |
|---------|----------|--------------|---------|------------|-------|-------------|---------|
| 1 | Orange | 21.3 | 4.4 | 4.1 | 4.2 | 4.4 | 4.2 |
| 2 | Swisscom | 20.9 | 4.7 | 4.2 | 3.6 | 4.2 | 4.2 |
| 3 | Sunrise | 20.5 | 4.1 | 4.1 | 4.0 | 4.4 | 4.0 |





www.orange.ch

Detailed results of the operator rating for the whole telecommunications sector will be published in today's edition of BILANZ.

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