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Orange Business Services Positioned in Leaders Quadrant for Pan-European Network Service Providers

Orange Business Services has been placed in the leaders quadrant in Gartner Inc.'s Magic Quadrant for Pan-European Network Service Providers, 2008¹.

The report defines vendors who have "a full portfolio of voice and data services, including relatively new offerings in areas such as application-aware networking, WAN optimization and hosted communications applications. These services will be delivered with good quality across a wide area of coverage at competitive prices by account teams that are typically closer to the customer. Leaders have a strong vision of the market and their role in it, and they will typically be able to address a wider range of customers (in terms of size, geography and service requirements) with their service offerings than others in this Magic Quadrant."

Barbara Dalibard, president and CEO, Orange Business Services, said: "We are very pleased to be positioned in the Pan-European Leaders Quadrant. We continue to anticipate our customers' needs by integrating innovation into our network to support new advanced services and expanding capacity that enables our customers' growth into emerging markets."

Orange Business Services was evaluated on its "ability to execute" and "completeness of vision," which reflect the following specific criteria:

Ability to Execute. Product/Service, Overall Viability (Business Organization), Sales Execution/Pricing, Market Responsiveness and Track Record, Marketing Execution, Customer Experience, and Operations.

Completeness of Vision. Market Understanding, Marketing Strategy, Sales Strategy, Offering (Product) Strategy, Business Model, Vertical/Industry Strategy, Innovation and Geographic Strategy.

¹ Magic Quadrant for Pan-European Network Service Providers, 2008, Neil Rickard, Katja Ruud, Dec. 9, 2008.

About Orange

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. France Telecom serves more than 177 million customers in five continents as of September 30, 2008, of which two-thirds are Orange customers. The Group had consolidated





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sales of 52.9 billion euros in 2007 and 39.9 billion euros for the nine first months of 2008. As of September 30, 2008, the Group had 117.6 million mobile customers and 12.4 million broadband Internet (ADSL) customers.

Launched in June 2005, the NExT program (New Experience in Telecommunications) will enable the Group to pursue its transformation as an integrated operator and make France Telecom the benchmark for new telecommunications services in Europe. In 2006, Orange became the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates, and Orange Business Services the banner for services offered to businesses worldwide. France Telecom is the number three mobile operator and the number one provider of broadband Internet services in Europe and one of the world leaders in providing telecommunication services to multinational companies.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartiment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com

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About the Magic Quadrant

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