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Orange Business Services upgrades next-generation IP network in Asia Pacific

increases coverage and capacity, integrates Multicast, IPv6 and Telepresence support

Orange Business Services, France Telecom Group's division for worldwide enterprise services and a leading information and communications technology provider, has enhanced its next-generation converged IP network in Asia Pacific to deliver greater coverage, capacity, performance and resilience to its multinational enterprise customers.

Designed to handle data, voice, video, mobility and versatile access methods, Orange Business Services' next-generation network integrates innovations like Multicast, IPv6 and Telepresence support. In particular, the Orange network is capable of handling in-the-cloud application acceleration and security as well as converged voice, video and telepresence services.

"Enterprises operating in Asia Pacific need networks that will help them adapt to the new economic realities and the need for greater cost control, while responding in tandem to the demand for rapid presence anywhere, anytime as the business requires," said Yee-May Leong, senior vice president Asia Pacific, Orange Business Services.

In recognition of leadership in the Asia Pacific market, Orange Business Services was named Best Managed Services Provider and Best Asian Telecom Carrier at the *Telecom Asia Awards* 2009, Asia's leading telecom industry honors, in Hong Kong on March 27. Also, Orange Business Services won the Best Business Service Solution award from *Telecom World*, China's leading telecommunications magazine, for Business Acceleration at a ceremony on March 31.

Orange Business Services' APAC network includes 60 next-generation routers to support the company's new service enhancements, such as:

- high bandwidth International Ethernet Link available in seven countries, including: Australia, Hong Kong, India, Japan, Malaysia, Singapore and South Korea;
- Network Boost for application prioritization, management and SLA to ensure required quality for critical applications;
- IP VPN for Telepresence to meet enterprise needs to reduce travel costs and enable remote meetings; and
- Network Protect which provides embedded security needed by branch offices to deal with new threats and provide 24/7 managed security.





Orange Business Services is present in 40 countries in Asia Pacific. Ten diverse cable paths link APAC to the rest of the world with paths optimized for fast response time, including:

- Asia-Europe direct path via Russia;
- India-Middle East direct path;
- Asia-South Africa direct path;
- South Korea-Hong Kong direct path; and
- Taiwan-Japan direct path.

Singapore, Hong Kong and Japan, key APAC backbone countries, are being transformed to a 2.5G bandwidth “ring” while India and Australia are connected by multiple 622M links. Trans-Pacific and Asia-Europe links have also been upgraded to Gbit/s levels. Domestic networks in key countries, including India, will reach Gbit/s level in 2009. All these capacities are dedicated to multinational customers’ intranet traffic and decoupled from the public Internet.

Editor’s Notes

In Asia Pacific, Orange Business Services currently provides extensive coverage with IP VPN access through 87 PoP’s in 57 cities spanning 22 countries. In addition, Orange provides network services specific for the air-transport industry in 17 countries.

Specifically, India is a core hub in the Orange APAC backbone, offering IP VPN coverage in eight cities. New National Long Distance/International Long Distance licenses enable converged domestic and international services. Together with Global Services India, Orange Business Services provides customized network and infrastructure care.

In China, Orange Business Services is a market leader with more than 1,500 customer connections and best-in-class dual partnerships with China Netcom and China Telecom. The company offers IP VPN access in 200 cities as well as high speed Ethernet in 80 of them.

In ASEAN, Orange Business Services has enhanced its presence in Vietnam, Indonesia, Thailand, Philippines and Malaysia deploying more than 1,000 IP VPN ports. It is the first global operator in Vietnam to provide MPLS and will provide local PE and Ethernet access in Indonesia later this year.

About Orange

Orange is the key brand of France Telecom, one of the world’s leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008,





France Telecom had consolidated sales of 53.5 billion euros and a customer base of more than 182 million customers in 30 countries. These include 122 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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Press contacts

Orange Business Services - Global, Europe and Asia Pacific

Frédéric Gielec

+33 1 46 46 2189

frederic.gielec@orange-ftgroup.com

Orange Business Services - Americas

Elizabeth Mayeri

+1 212 251 2086

elizabeth.mayeri@orange-ftgroup.com

Orange

Bertrand Deronchaine

+33 1 44 44 93 93

bertrand.deronchaine@orange-ftgroup.com

Georgina Hart

+44 77 309 896 93





www.orange-business.com

georgina.hart@orange-ftgroup.com

Erika Gelinard

+33 1 44 44 93 93

egelinard.ext@orange-ftgroup.com

