



# Orange unveils mobile data roaming portfolio for multinational corporations

**Market leading solution makes international mobile data simple to use and affordable for MNCs, letting travelling employees easily stay in touch via their laptops and email handsets. Orange continues commitment to make roaming simpler and more affordable via the “Orange Travel” roaming initiative**

Today Orange launches “Travel Data for multinationals,” a new portfolio of mobile data roaming offers specifically designed to help multinational corporations (MNCs) reduce and manage costs. Available to both new and existing MNC customers, four new data roaming bundles provide clear and predictable pricing to make it easier and more cost effective for MNCs to keep their international workforce productive and connected while on the move.

The new portfolio allows Orange to provide customers with an international mobile data solution that is tailored to a customer’s individual user needs, travel profile and business requirements. It provides businesses with the peace of mind that their workforce can stay connected, while keeping costs under control.

The solution portfolio is available now for customers in the UK, France, Belgium, Poland, Spain, and Switzerland and includes:

- Travel Data Monthly Europe – a monthly 100MB bundle for laptop users who travel frequently in Europe
- Travel Data Monthly Worldwide – a monthly 100MB bundle for laptop users who travel frequently both in Europe and beyond
- Travel Data Daily Europe – a daily 50MB bundle for laptop users who travel occasionally in Europe
- Travel Data Email – a monthly 10MB bundle for email device users who travel frequently in Europe and beyond.

### Key benefits:

- Affordable data roaming allows staff to stay productive and connected to customers and colleagues wherever they need to do business – not just hotspots or hotels
- Simple to set up – harmonised solution across multiple Orange countries means IT teams can negotiate, purchase and manage the solution centrally
- Predictable and controllable costs with central visibility – no more international data communication costs hidden in employee expenses, no more bill shock
- Flexible packages, tailored to each company’s users and travel patterns
- Easy to understand and use for staff and IT teams

“For MNCs in particular, maintaining a mobile workforce is a necessity. Our new portfolio cuts through the confusion associated with earlier data roaming offers. The packages are simple to understand and designed with flexibility in mind. Individuals can change them monthly based on anticipated travel or usage, and MNCs can be assured that we can help their workforce stay agile and mobile in the most



cost effective way possible,” said Jacques Demaël, Executive Vice President of Enterprise Line of Business, Orange Business Services.

### **“Orange Travel” – Orange’s commitment to roaming innovation**

Orange is committed to leading the mobile communications industry by driving innovation in international roaming solutions. For more than three years, Orange has continually delivered innovations in roaming through our “Orange Travel” commitment to roaming innovation and excellence. “Travel Data for multinationals” is our latest roaming innovation, based on feedback from our customers that simple and affordable international roaming solutions are a critical business requirement.

### **About Orange**

Orange is the key brand of France Telecom, one of the world's leading telecommunications operators. With 123 million customers, the Orange brand now covers Internet, television and mobile services in the majority of countries where the Group operates. At the end of 2008, France Telecom had consolidated sales of 53.5 billion euros (12.7 billion euros for the first quarter of 2009) and at 29 April 2009, the Group had a customer base of almost 184 million customers in 30 countries. These include 123 million mobile customers worldwide and 13 million broadband Internet (ADSL) customers in Europe. Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group's strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: [www.orange.com](http://www.orange.com), [www.francetelecom.com](http://www.francetelecom.com), [www.orange-business.com](http://www.orange-business.com)

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