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Orange launches Surf price plans for multimedia enthusiasts

Orange now proposes a «Surf» version for each Postpay price plan. The Surf price plan includes a large volume of data for almost unlimited Internet surfing from the mobile phone. With the new price plans Orange is responding, in a simple way, to the growing appetite for surfing the internet with the mobile phone, which has become the latest trend.

Postpay customers who also wish to surf the internet with their mobile phones can now choose from Optima Surf, X-treme Surf, Maxima Surf or Prima Surf, based on their individual needs.

In addition to the attractive benefits of the standard price plans, the new Surf price plans include a generous data bundle. These allow customers to check the latest news, be entertained with multimedia applications (e.g. Google Maps, YouTube, etc.), exchange emails on the move and synchronise their agenda all with peace of mind and without fear of heavy additional costs. The new Surf price plans enable the customers, using an iPhone or any Smartphone, to benefit fully from all the functionalities of their device.

Surf price plans

On top of the familiar and attractive advantages (like constantly favourable phone rates, three favourite numbers, included minutes, international calls at national tariff), **Optima Surf** offers the possibility for quasi unlimited Internet surfing from the mobile phone.

X-treme Surf brings an additional multimedia dimension to the SMS & Music devotees who will be able to benefit from a large number of free SMS and music services as well as a quasi unlimited Internet surfing experience.

Maxima Surf is ideal for those who not only want a comprehensive multimedia experience but also wish to benefit from an all-inclusive offer, together with exclusive and dedicated services.

Prima Surf is the price plan that allows the customer to control their bill; there won't be any nasty surprises at the end of the month. Once the credit has been used up, it can be topped up as with a prepaid plan.

Note to editors: please find all details about the Surf price plans under www.orange.ch/surf

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