



Press Release

Renens, 26 August 2009

New: X-treme with unlimited SMS

Orange is expanding its previous X-treme offer for SMS and music fans with the new X-treme Unlimited. For only 29.-CHF per month you can send unlimited SMS to anybody. If you're also a regular mobile Internet user, choose X-treme Unlimited Surf and you can surf the Internet practically without limit.

"With X-treme Unlimited we are giving SMS and music fans the chance to use their favourite mobile services without having to think about the cost. These customers also like to surf the Net on their mobiles, so we have included the X-treme Unlimited Surf price plan with 1 GB of data volume. This means you can enjoy practically unlimited usage of the Internet on your mobile," explains Markus Bütler, Marketing Vice President at Orange Switzerland.

Exclusive music experience

X-treme price plans are not only popular for their attractive tariffs. Music fans enjoy the exclusive music experiences offered to them with X-treme: every month you can download the X-treme artist of the month onto your mobile for free. Plus, call 0800 700 500 and get 60 minutes of free chart hits every month anywhere.

Access to the members' section on orange.ch/x-treme via the Internet or your mobile phone through Orange World, also offers plenty more musical highlights: VIP events, exclusive concerts, meeting the stars backstage, competitions, and much more.

Make free calls with Orange Young

Customers aged up to 27 or students can supplement their X-treme price plans with the Orange Young free option. This offers free calls to the Orange network and Swiss fixed lines on weekdays from 7 pm to 7 am and all day weekends.

For all tariffs and other information about X-treme offers by Orange, please see the press release attachment or go to orange.ch/x-treme

Media Contact:

Orange: 078 787 10 16 – Therese Wenger, therese.wenger@orange.ch





New: X-treme with unlimited SMS

	X-treme	X-treme Unlimited
Included	300 SMS/month + 30 SMS/month with Orange Young	unlimited SMS *
Advantages	exclusive competitions + free music stations + free downloads	
Calls to Orange (CHF/min)	0.50 + free calls with Orange Young**, including to Swiss fixed networks	0.45 + free calls with Orange Young**, including to Swiss fixed networks
Calls to other Swiss mobile and fixed lines (CHF/min)	0.50	0.45
SMS tariff (CHF/SMS)	Additional SMS = 0.15	-
X-treme monthly fee (CHF/month)	20.-	29.-
X-treme Surf + X-treme Unlimited Surf	1 GB included data volume in Switzerland	
X-treme Surf monthly fee (CHF/month)	35.-	44.-
SIM Card without a mobile phone ***	CHF 10.- discount on the monthly fee	

Prices inclusive of VAT.

X-treme Surf: additional data volume in Switzerland: CHF 0.10/MB

* In case of more than 3'000 SMS per month, Orange reserves the the right to limit the sending of SMS.

** Unlimited free calls all on weekends and weekdays between 7 PM and 7 AM towards Orange Network and any Swiss fixed line.

*** Offers without handset are valid for new customers only. If you are an existing Orange customer, you can find your personalised offers under [My Account](#).

Media Contact:

Orange: 078 787 10 16 – Therese Wenger, therese.wenger@orange.ch

