



Press Release

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Orange rewards recycling of old mobile phones

Orange has launched its new Eco Orange service, which rewards consumers with a credit of up to CHF 200.00 when they hand in their used mobile phones. With Eco Orange customers receive a credit for their old mobile phone. Customers who are entering into a new contract, or renewing a contract, can apply this credit towards the purchase of a new mobile phone.

Mobile phones should not be thrown away with the regular trash out of consideration for the environment. For this reason, customers can bring their old mobile phones to an Orange Center, or Orange Citydisc Center, as usual. If the mobile phone is still fully functional, they will be credited an amount against their new phone. This way both the environment and customers benefit from proper mobile phone disposal.

The amount credited for recycling the phone depends on the model and its condition and can be easily determined using the online [Eco Orange Calculator](#). The calculator also issues customers a personal credit voucher. Together with this voucher, the functioning mobile phone, including battery and charger, can be returned to an Orange Center. Customers who are entering into a new contract, or renewing a contract, can apply this credit towards the price of a new mobile phone.

Even non-functioning mobile phones, batteries and chargers, can be brought to any Orange Center, where they will be disposed of free of charge through SWICO. Mobile phones should not end up in the trash because the devices contain many reusable precious metals and glass. They also contain harmful substances, which should be properly disposed of.

The new Eco Orange service has been successfully launched in various Orange Group countries. The Eco Orange Calculator was developed in collaboration with www.b2xcare.com.

For more information, go to www.orange.ch/ecorange

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