



Paris, Nov. 2, 2009

Orange Business Services expands Microsoft consulting and integration services to deliver unified communications

Microsoft selects Orange as Global System Integrator with voice and messaging specialization in Unified Communications as part of Microsoft Partner Program

Orange Business Services continues to invest in delivering unified communications solutions to customers by expanding its global consulting and integration services. Whether integrated with IP telephony or as a stand-alone Microsoft solution, Orange provides customers with:

- **consulting services:** Orange Business Services will assess business and technical requirements in order to design and implement Microsoft-based unified communications solutions.
- **integration services:** We can integrate Microsoft-based unified communication solutions within both the customer's IT and real-time services such as enterprise telephony, mobility, voice, video and conferencing.

Key business benefits of Microsoft-based unified communications solutions include: greater collaboration within and outside the company, reduced voice costs, cost-per-user pricing with no capital investment, reduced travel and improved workflow resulting in increased worker productivity. Orange can adapt the solution to a company's unique requirements whether integrating on premise or managed and hosted in our data center, Unified Communications as a Service or a hybrid solution.

Companies can leverage Orange consulting expertise to design and implement Microsoft unified communications, including Microsoft Enterprise Voice and Conferencing based on Microsoft Office Communications Server 2007. This reduces the risk of a complex voice deployment, providing guidance on the best scenario to achieve the customer's requirements. Orange is also working closely with Microsoft to test, validate and integrate Microsoft OCS Enterprise Voice with Business Talk Global, a global voice VPN service.

"Orange Business Services provides an impressive combination of messaging, IP voice and mobility expertise," said Betsy Frost, general manager Microsoft Unified Communications Marketing, Microsoft Corporation. "When combined with their global network reach, flexible hosting capabilities and Microsoft Gold Partner status, this represents significant value for large enterprises wanting to implement unified communications."





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Consulting and integration services complement the Business Together with Microsoft portfolio of managed services from Orange which includes the latest versions of unified communication and collaboration offerings: Microsoft Exchange Server 2007, Microsoft Office Communications Server 2007 and Microsoft Office SharePoint Server 2007. Orange Business Services supports these services with ITIL[®] standards-based service management ensuring secure and reliable performance for an improved end-user experience.

“Multinational corporations need help removing complexity when integrating communications within their organization to reduce costs while improving business processes,” said Didier Jaubert, senior vice president, Global Services, Orange Business Services. “Our Microsoft consulting and integration services enable our customers to leverage our expertise to unify their communications to support business growth.”

About Orange

Orange is the key brand of France Telecom, one of the world’s leading telecommunications operators.

The Group has consolidated sales of 53.5 billion euros in 2008 and a customer base of more than 189 million customers in 30 countries at Sept. 30, 2009. Orange, the Group’s single brand for Internet, television and mobile services in the majority of countries where the company operates, now covers more than two-thirds of customers. At the end of September 2009, the Group had 128.8 million mobile customers worldwide with 13.4 million broadband Internet (ADSL) customers in Europe.

France Telecom-Orange is the number three mobile operator and the number one provider of broadband Internet services in Europe and, under the brand Orange Business Services, is one of the world leaders in providing telecommunication services to multinational companies.

The Group’s strategy, which is characterized by a strong focus on innovation, convergence and effective cost management, aims to establish Orange as an integrated operator and benchmark for new telecommunications services in Europe. Today the Group remains focused on its core activities as a network operator, while working to develop its position in new growth activities. To meet customer expectations, the Group strives to provide products and services that are simple and user-friendly, while maintaining a sustainable and responsible business model that can be adapted to the requirements of a fast-paced and changing eco-system.

France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

For more information: www.orange.com, www.francetelecom.com, www.orange-business.com





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