



Press Release

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Orange launches Travel Data Daily 10 MB and reduces data roaming tariffs in Europe^[1] by 87%

Orange is expanding its Travel Data Daily offer. Travel Data Daily 10 MB now allows you to use 10 megabytes (MB) – not just 2 megabytes – for Internet surfing when abroad in Europe^[1] at a fixed daily rate. At just CHF 10.– for 10 megabytes, Orange has slashed its prices for data roaming by 87%^[2] compared with the standard rate (CHF 8.–/MB). Comparis confirmed in June that the existing Travel Data Daily 2 MB offer is the cheapest option for mobile and smartphone users who surf less abroad.

As part of the Orange Travel offers internationally available within the Orange Group, in March Orange launched Travel Data Daily 2 MB for using the Internet on your mobile when abroad. And as Comparis confirmed with its price comparison check in June: Travel Data Daily 2 MB is the cheapest option for surfing the Internet abroad in Europe^[1] on a mobile phone.

Orange is now expanding the first internationally available Travel Data Daily offer with Travel Data Daily 10 MB, giving customers 10 megabytes of credit per day for CHF 10.–. Orange is thus reducing the tariff for data roaming in Europe^[1] by 87% compared with the standard tariff (CHF 8.– per MB). If you need more than 10 megabytes per day, simply pay another CHF 2.– for each further megabyte.

Surfing while abroad

Travel Data Daily 2 MB for CHF 4.– per day covers the most important data connections with mobile and smartphones, for example occasional use when on holiday or during a weekend trip in Europe^[1]. Meanwhile, Travel Data Daily 10 MB is recommended for more frequent usage, e.g. for surfing or exchanging a higher number of e-mails with laptops or smartphones when abroad.

All Orange contract customers can subscribe to the new Travel Data Daily offer free of charge – and without any additional monthly charge.^[3] With the launch of this new offer, the Travel Data Daily 10 MB offer will be automatically activated for new Orange customers subscribing to [Internet Everywhere](#) price plans and existing customers migrating to [Internet Everywhere](#). Customers who sign up for such price plans do not need to do anything before travelling abroad; they will automatically profit from the cheaper data roaming tariffs of the Travel Data Daily option^[4].

“While travel prices rocket during high season, with Travel Data Daily 10 MB we are cutting our data roaming prices massively just in time for the holiday season. Customers can thus surf the Net more intensively on their laptop or smartphone when travelling in Europe^[1] for CHF 10.– a day, without any billing surprises later. Ten megabytes enables you to call up about 60 websites, send and receive hundreds of e-mails without attachments, as well as exchange thousands of Tweets,” explains Yves Martin, Vice President Consumer of Orange Switzerland.





However, the Travel Data Daily offer is not intended for extensive usage, such as downloading music, games or videos. For customers who want to get even more out of their smartphone or laptop when travelling, Orange offers attractive tariffs for worldwide usage with its [Travel Data](#) packages.

Approximate data usage with mobile Internet connections can be easily calculated with the Orange [Data Calculator](#) on the [Orange website](#).

Information on the Orange Travel Data Daily offer:

- [1] The Travel Data Daily offer is valid for Orange Travel Europe zones 1 and 2, which comprise the following countries: Andorra, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Faroe Islands, Finland, France, Germany, Great Britain, Greece, Gibraltar (GB), Guernsey (GB), Hungary, Ireland, Isle of Man (GB), Italy, Jersey (GB), Latvia, Lithuania, Luxemburg, Malta, Monaco (France), Netherlands, Norway, Poland, Portugal, Romania, San Marino (Italy), Slovakia, Slovenia, Sweden, Spain, Turkey, and Vatican City.
- [2] 87% saving calculated with a 10 megabyte usage versus standard rate (CHF 8.–/MB).
- [3] Cannot be used in conjunction with any other Orange Travel Data offer.
- [4] Customers who do not wish to use the Travel Data Daily tariff may cancel this at any time and use data connections at the standard tariff of CHF 8.–/megabyte.

More details on Travel Data Daily can be found [here](#) and at www.orange.ch

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